

MUSE Project Website

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Abstract

The MUSE project website provides access to all relevant public information about the project. It will be regularly updated with project information. It will include access to all the public deliverables and other dissemination material. The website will be linked to social media such as Twitter, LinkedIn and Research Gate to maximise the dissemination of the project results and promote discussion and knowledge exchange.

This deliverable provides information on the structure of the website and screenshots of the different sections, as well as information and screenshot of the project page on the SESAR 3 JU website.

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¹ Representatives of all the beneficiaries involved in the project

MUSE

MEASURING U-SPACE SOCIAL AND ENVIRONMENTAL IMPACT

MUSE

Figure 1 - MUSE logo

This document is part of a project that has received funding from the SESAR 3 Joint Undertaking under grant agreement No 101114858 under European Union's Horizon Europe research and innovation programme.



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1 Introduction

The MUSE website was developed in the first 3 months of the project by Weichie.com, a webdesign and development bureau based in Brussels and New-York. The development was overseen by POLIS and monitored by all partners.

Information on the MUSE project to be displayed on the SESAR 3 Joint Undertaking website was taken from the MUSE grant agreement and will be updated in the course of the project, in cooperation with the communication team of the SESAR 3 JU.

2 MUSE Website

The MUSE project website is available at <https://musesesarproject.eu/>.

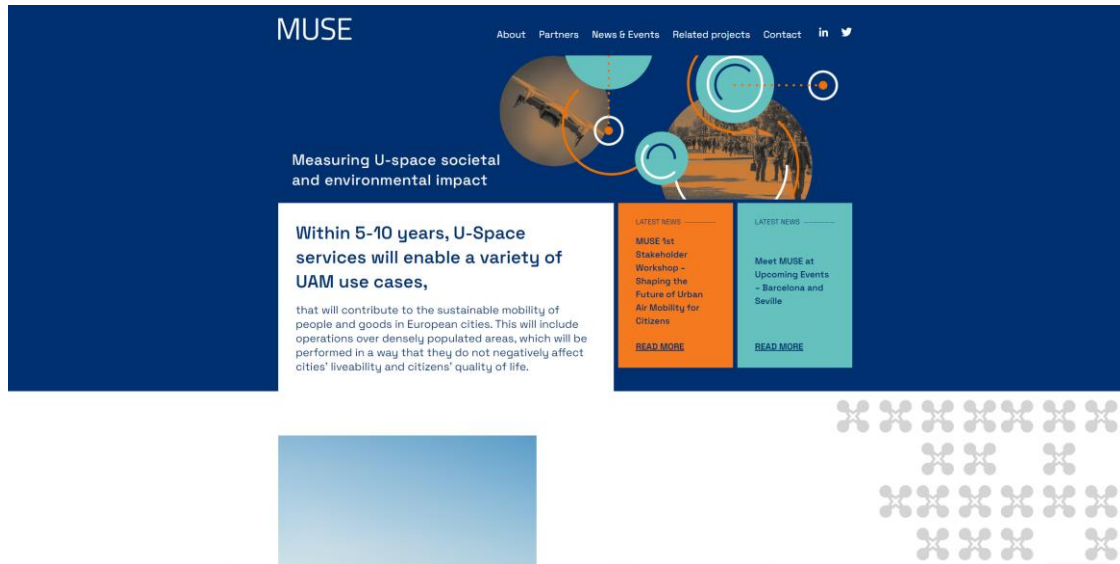


Figure 2 – MUSE website homepage

2.1 Visual aspect

The MUSE website displays the project logo, key visual, typical fonts and colors developed in the project visual identity development phase.

The detail of these elements is available in the project identity charter, available on request.

2.2 Structure

2.2.1 Homepage

The MUSE homepage shows the project title and sets the context for the project development.

It also displays the latest news and events shared by the project.

The menu on the homepage leads to:

- A description of the project (“About” tab)
- An introduction and link to the partners’ websites (“Partners” tab)
- A News & Events page leading to latest activities in the project and in the related community (“News & Events” tab)
- A list of related projects around MUSE (“Related projects” tab)

- A contact page to enable visitors to reach out for potential collaboration opportunities (“Contact” tab)

2.2.2 About page

The MUSE website “About” page describes the objectives of the project and main outcomes expected from the project activities.

The tools developed are introduced and explained, with their purpose and the methodology and sources they use.

Finally, the MUSE research methodology is described, and the project case studies will be presented on this page as soon as they will start.

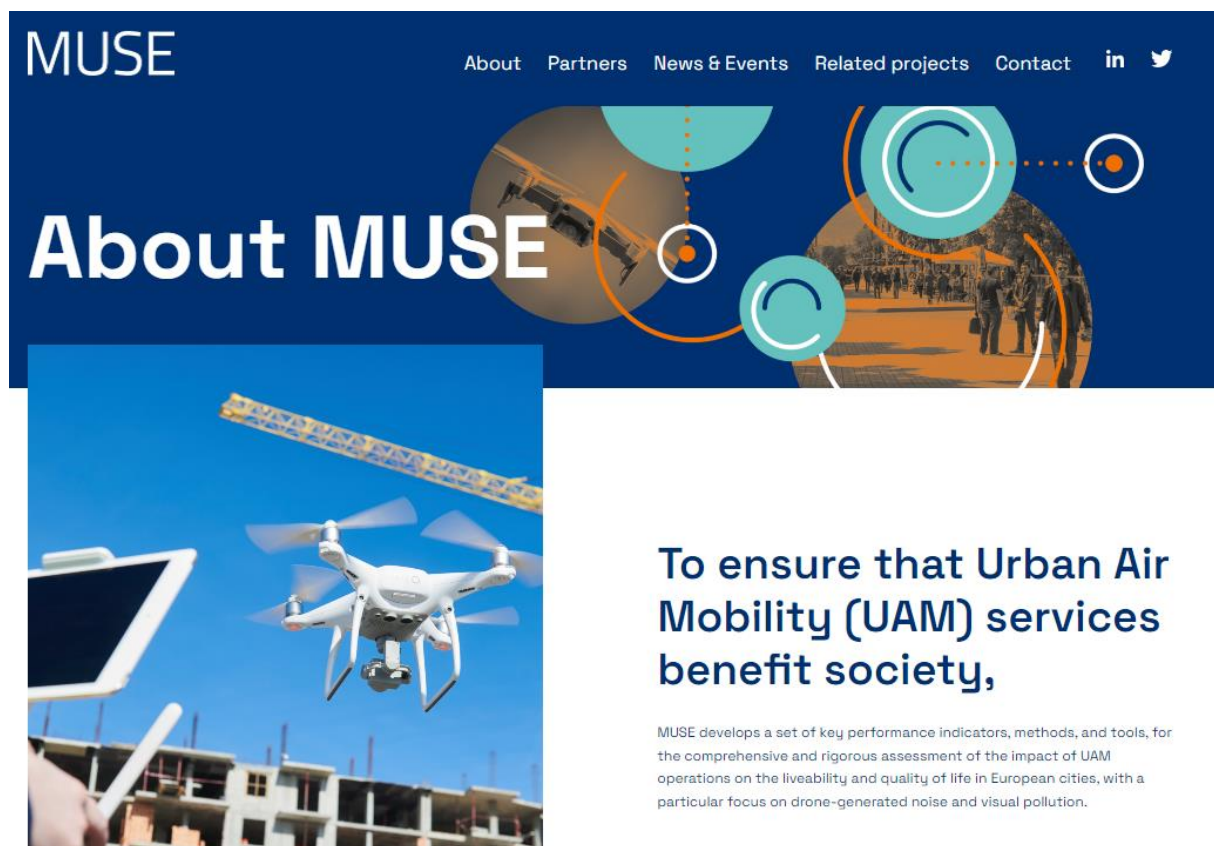


Figure 3 – MUSE website 'About' page

2.2.3 Partners page

The MUSE partners are displayed at the end of each page of the website, but the “Partners” page includes the extended title of each organisation and a link to their websites.

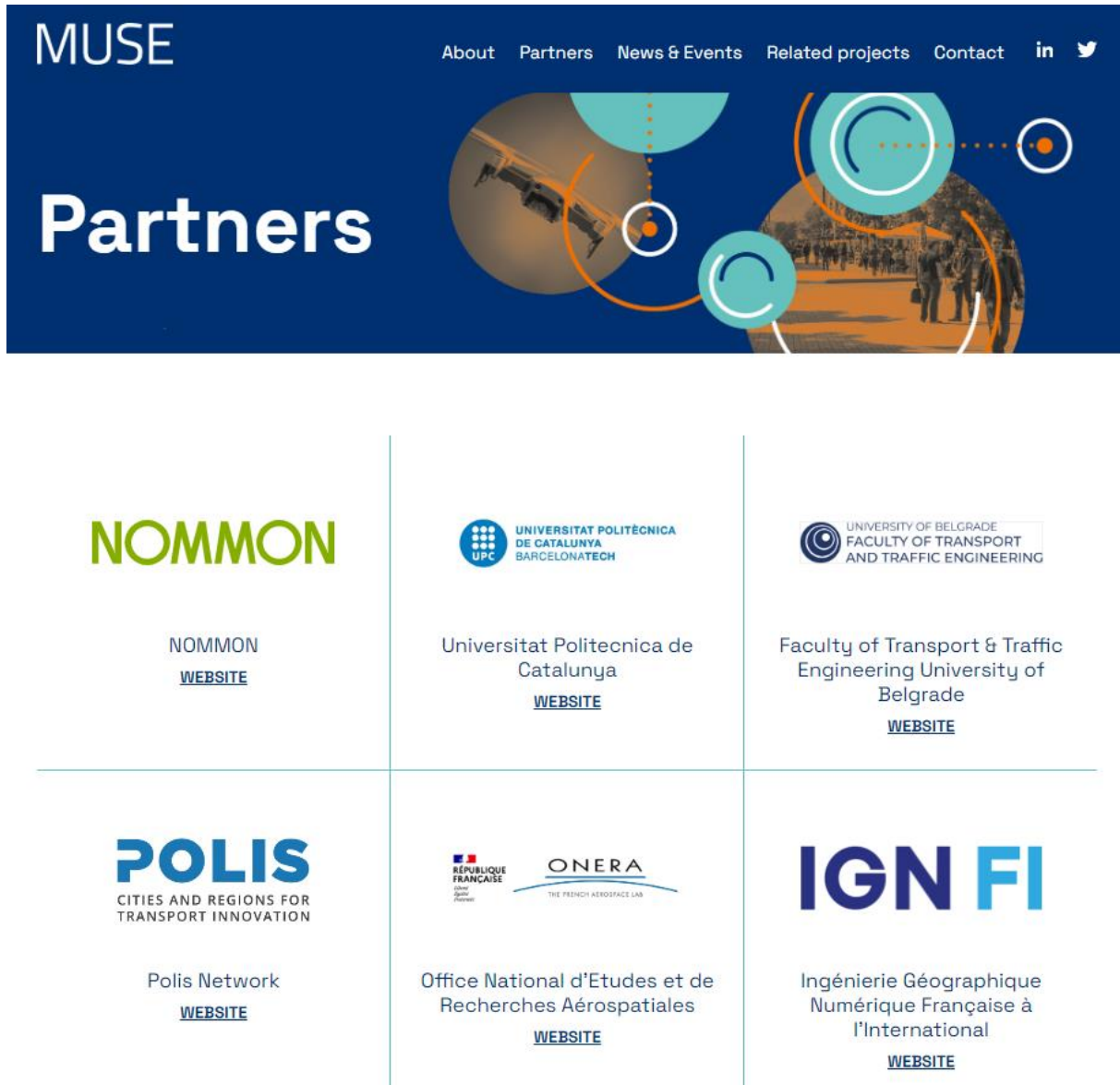


Figure 4 – MUSE website 'Partners' page

2.2.4 News & Events page

The News & Events page displays a list of articles informing of the latest developments in the MUSE project and in the wider Urban Air Mobility community. These articles also inform of the upcoming events and opportunities for the project stakeholders, and embeds registration links when organised by the project.

The news and events can be filtered by date of publication and type of article (news, events, community).

MUSE

About Partners News & Events Related projects Contact in

News & events

Filter: Date ▾ Subject ▾

WORKSHOP!
MUSE
Viewing U-space Services & Traffic in the City
Learn about **urban air mobility** indicators & contribute to shaping relevant services as part of the AIRMOUR Masterclass:
Role of European cities in the context of Advanced Air Mobility
[REGISTER](#)
NOVEMBER 23 & 24

24/10/2023
MUSE 1st Stakeholder Workshop – Shaping the Future of Urban Air Mobility for Citizens
[READ MORE](#)

04/10/2023
Meet MUSE at Upcoming Events – Barcelona and Seville
[READ MORE](#)

04/10/2023
Launching the website of MUSE – Measuring U-Space Social and Environmental Impact
[READ MORE](#)

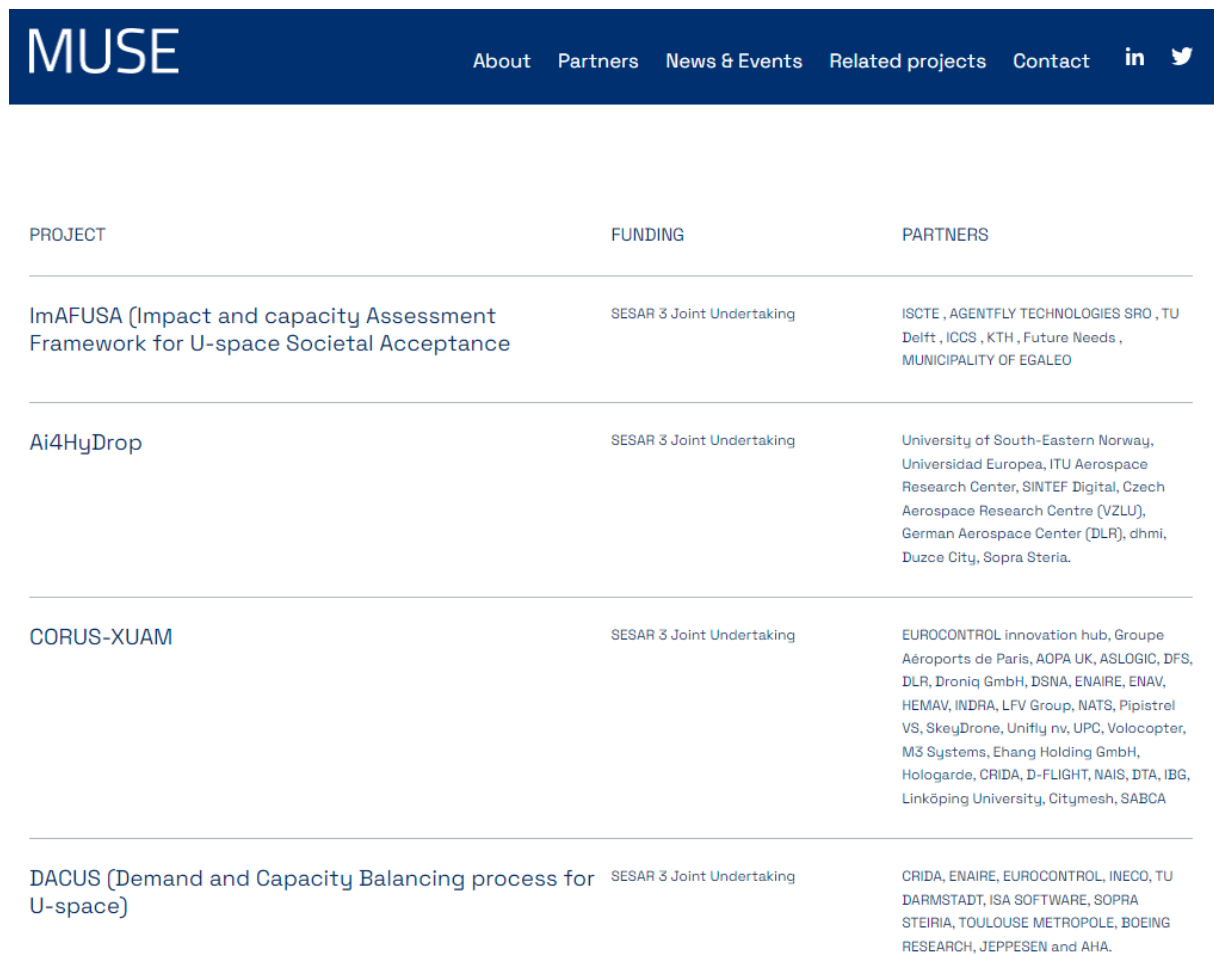
Figure 5 – MUSE website 'News & Events' page

2.2.5 Related projects page

This page displays a list of projects developing services, networks and frameworks around the topics of the MUSE project: Urban Air Mobility services, use cases, noise, visual pollution, and other impacts on environment and society.

The project title, funding programme, and involved partners are presented.

Finally, a table from the SESAR 3 JU exposes the landscape of research projects funded by them, clarifying the position of the MUSE project within this landscape.



PROJECT	FUNDING	PARTNERS
ImAFUSA (Impact and capacity Assessment Framework for U-space Societal Acceptance)	SESAR 3 Joint Undertaking	ISCTE , AGENTFLY TECHNOLOGIES SRO , TU Delft , ICCS , KTH , Future Needs , MUNICIPALITY OF EGAELO
Ai4HyDrop	SESAR 3 Joint Undertaking	University of South-Eastern Norway, Universidad Europea, ITU Aerospace Research Center, SINTEF Digital, Czech Aerospace Research Centre (VZLU), German Aerospace Center (DLR), dhmi, Duzce City, Sopra Steria.
CORUS-XUAM	SESAR 3 Joint Undertaking	EUROCONTROL innovation hub, Groupe Aéroports de Paris, AOPA UK, ASLOGIC, DFS, DLR, Droniq GmbH, DSNA, ENAIRE, ENAV, HEMAV, INDRA, LFV Group, NATS, Pipistrel VS, SkeyDrone, Unifly nv, UPC, Volocopter, M3 Systems, Ehang Holding GmbH, Hologarde, CRIDA, D-FLIGHT, NAIS, DTA, IBG, Linköping University, Citymesh, SABCA
DACUS (Demand and Capacity Balancing process for U-space)	SESAR 3 Joint Undertaking	CRIDA, ENAIRE, EUROCONTROL, INECO, TU DARMSTADT, ISA SOFTWARE, SOPRA STEIRIA, TOULOUSE METROPOLE, BOEING RESEARCH, JEPPESEN and AHA.

Figure 6 – MUSE website 'Related projects' page

2.2.6 Contacts page

This page shares the project coordinator name, title, organisation, and contact, as well as the communication responsible name, title, organisation and contact information.



Figure 7 – MUSE website 'Contacts' page

2.2.7 Resources page

The Resources page will only be displayed when first outcomes of the project will be ready and in a state of being shared to the public. The page will include frames as for the News & Events page. These frames will show the title of the resource linked as well as a short description of this resource, and of course a link to consult the document.

2.3 Disclaimers & related resources

The MUSE website includes a privacy policy developed by the website owner, POLIS Network. It is available for all visitors to consult in the footer of each page of the website. A “Manage Cookie Consent” pop-up window is constantly available in the right bottom corner of the website.

The footer also includes information on the project funding and a disclaimer on the website content. The European Union, the SESAR 3 JU and the MUSE project logos are displayed in the footer at the end

of each page of the website. The SESAR 3 JU logo is linked to the MUSE project's page on the SESAR 3 JU website.



Figure 8 – MUSE website footer

Finally, the social media pages of the project are presented at the top of each page at the end of the menu, as well as in the footer below the mentioned logos. The LinkedIn and Twitter logos are linked to the project pages on these social networks. These pages increase the audience of the website articles and resources by sharing posts about them in the project online community and networks.

3 MUSE page on SESAR 3 JU website

The MUSE page on the SESAR 3 JU website is available at <https://www.sesarju.eu/projects/MUSE>.



In short

[Privacy settings](#)

[Link to Cordis](#)

3.1 Visual aspect

The MUSE page on the SESAR 3 JU website is very clean and simple. The SESAR 3 JU logo is displayed, including a link to the SESAR 3 JU website homepage. Information on the project is summarised in a table, with a link to the project page on the Cordis platform, which has all details on the project.

3.2 Structure

All project pages on the SESAR 3 JU website are one level pages. They display the project expanded title, and the summary table with project ID, type, status, funding programme, cost, grant number, and partners.

They then have short paragraphs about the project's objectives, and links to latest news and events of the project.

3.3 Disclaimers

At the end of the project page, the EU logo is featured, as well as all SESAR 3 JU social media pages through links embedded in the social media logos (Twitter, Youtube, LinkedIn).

Finally, the privacy policy is equally constantly available for visitors to manage their consents for data sharing at the footer of the page.

4 References

- [1] MUSE project website: <https://musesesarproject.eu/>
- [2] SESAR JU website: <https://www.sesarju.eu/projects/MUSE>
- [3] SESAR JU 2023 Project communications guidance and templates: Web presence

5 List of acronyms

Acronym	Description
MUSE	Measuring U-space Social and Environmental impact
SESAR 3 JU	Single European Sky ATM Research 3 Joint Undertaking
UAM	Urban Air Mobility

Table 1 -List of acronyms